

SYRACUSE AREA LANDMARK THEATRE

MARKETING GUIDELINES

POSTERS

- All event posters should be 11”w X 17”h. We are unable to hang any other sizes.
- Limit amount of posters to 15 to be hung in Box Office, Lobbies and immediate area around the Landmark Theatre

FLYERS / POSTCARDS

- Limit to 1000 flyers to be distributed in Box Office, Lobbies and immediate area around the Landmark Theatre

STREET TEAMS

- If looking for a street team to hit others areas of the city for Posters and / or Flyers, please contact Christina Rodgers at chris@landmarktheatre.org. She will put you in touch with an outside vendor.

TV / RADIO / MARKETING BUYS

- If looking for someone to handle your TV, Radio or other Marketing resources, please contact Christina Rodgers at chris@landmarktheatre.org. She will put you in touch with an outside vendor.

PROMOTER REPS

- If you need a promoter rep to handle the advancing, logistics and day of show, please contact Christina Rodgers at chris@landmarktheatre.org. She will put you in touch with an outside vendor.